



Alison Feigh

Director, Jacob Wetterling Resource Center

Alison Feigh, MS, is the Director Jacob Wetterling Resource Center, a program of Zero Abuse Project. In this role, she works with students, parents, youth workers, faith leaders, law enforcement and the media to help prevent childhood abuse and abductions. Alison's work also includes writing curriculum for youth-serving organizations, training professionals about the online challenges kids face and advocating for families of the missing.

Alison has been working in the abuse prevention field for more than 15 years. As a classmate of Jacob Wetterling, she learned early on how important it is to protect children and youth from exploitation. She is especially drawn to prevention in faith-based communities and youth-serving organizations, collaborating with teens regarding technology and helping empower parents to talk with their kids about personal and online safety. She firmly believes that personal and online safety messages can be positive, empowering and accessible.

As a subject matter expert on child and teen safety, Alison speaks in Minnesota and nationally. She has offered proactive prevention messages through extensive media interviews, including CNN, Fox News and local news stations. Her safety messages are highlighted in her children's books, "On Those Runaway Days" and "I Can Play It Safe." Both titles were released nationally in 2008 by Free Spirit Publishing and have recently been translated into Chinese.

Alison received her self-designed major in "Responding to Missing Children in the U.S." along with a major in Communication from St. Olaf College in Northfield, Minn. Following her graduation, she began working at the National Center for Missing and Exploited Children (NCMEC) in Alexandria, VA. She returned to Minnesota in 2001 to join the team at Jacob Wetterling Resource Center (JWRC). In 2010, Alison received her Master of Science in Criminal Justice degree from St. Cloud State University. Alison also worked as a youth and children's minister at a metro area faith community for six years.

OUTSTANDING TRAINING OPPORTUNITES

"Phenomenal speaker and trainer; wonderful trainer – could have listened to her for hours."
– Professional

"I think kids can relate to you and are hearing this important information in a different, relatable way."
– Junior high school teacher

"She was a really good speaker and made it more enjoyable by injecting humor to the subject."
– 10th grader

"Interactive, great information, hands-down favorite, interesting, engaging and passionate."
– Professional

For more information please visit
www.ZeroAbuseProject.org/education-training
or email trainings@zeroabuseproject.org



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Presentation Topics

Kids and teens

- Empower Me! K-6th grade child abuse prevention education
- Protecting my online footprint (cyberbullying prevention included) - for grades 5-12, also effective with parents and youth together
- Bystander to up-stander: Taking on bullying behavior
- Smart not scared: Personal safety messages for teens or preteens
- #11forJacob – A movement for positive change
- Self-care for teens—peer leaders and peer helpers

Parents, caregivers, youth workers, teachers and faith-based communities

- Teachable safety skills: Replacing myths with facts
- Hope is a verb: Creating change for our children
- Navigating the virtual playground: Healthy choices and worrisome pitfalls for today's youth
- Building empathy: The power of connected children in a disconnected age
- Under a watchful eye: Child abuse prevention in youth-serving organizations
- #11forJacob – A movement for positive change
- Teachable safety skills for community and children's theaters
- Sexual abuse prevention strategies for communities of faith
- Volunteer screening, reporting suspected abuse
- Mandated Reporting in MN: What you need to know

Journalism and criminal justice students, front line child protection professionals, journalists, law enforcement, prosecutors and sexual assault advocates

- Reporting without re-victimizing: Working with the media
- Minnesota missing children cases: Learning from our past
- Internet and cell safety for professionals
- Community notification meetings: What do I say to the children?
- Child abduction: Patterns, profiles and prevention
- Not forgotten: Missing children and adults
- Forensic aspects of online and social media usage among children: Implications for child welfare, criminal justice, legal and mental health professionals
- Recovery of the missing... Not the last chapter
- Vicarious trauma and self-care strategies
- Teachable safety skills for professionals
- Mandated Reporting in MN: What you need to know

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